

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPANY, INC.
AD#211-C2-REQ. #M15746 - "TENT" - PG 4/C BLEED - (5 5/8 x 7 3/4) TV GUIDE, 1989
Printed in USA

DISCOVER PEAK REFRESHMENT
AT A LOW PRICE.

Alpine

MENTHOL

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Yield Filter: 15 mg "tar," 1.0 mg nicotine - Light: 15 mg "tar,"
0.8 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

AVAILABLE IN
FULL-FLAVOR & LIGHTS.



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